



PERFORMANCE IS THE NEW BUSINESS AS USUAL

Accelerate your business with new business PCs running on Windows 10® Pro



SAVE MORE

The total cost of owning a four-year-old PC is USD 1,774—enough to replace it with one or more newer PCs.¹

Repairing a four-year-old PC can waste up to 42 hours and cost an average of USD 427 per year.²

Remote desktop diagnosis can cut the cost of an IT service call by more than half—from USD 187 to USD 60.³

DO MORE

A 2-in-1 based on a new-generation processor multitasks up to 2.5x faster than five-year-old systems.^{4,5,6}

Newer PCs running the 7th Gen Intel® Core™ vPro™ processor can deliver up to 50% greater productivity than a five-year-old PC.⁷

61% of small businesses like the increased responsiveness of Windows 10 PCs.⁸



CYBERCRIME COSTS COULD DOUBLE BY 2021



PROTECT MORE

Global annual cybercrime security costs are projected to rise from USD 3 trillion in 2015 to USD 6 trillion by 2021.⁹

69% of small businesses are motivated to purchase new PCs because of improved security in Windows 10.¹

Robust multifactor security, protected in the hardware of the 7th Gen Intel Core vPro processor, helps reduce exposure to software-level attacks.⁴

MANAGE MORE

The number of managed devices has increased by 72% since 2014. Workers now use an average of 3.5 devices.¹⁰

60% of small businesses say that Windows 10 PCs improve manageability for both non-IT and IT staff.¹

Help reduce on-site support costs with the remote diagnostics of the 7th Gen Intel Core vPro processor.

WORKERS NOW USE 3.5 DEVICES



1. "Global Small Business Study," Techaisle, April 2016.

2. "The Aging PC Effect—Exposing Financial Impact for Small Business," Techaisle, 2013.

3. "Prescribing an Ounce of Intel® vPro™ Cure," MSPmentor, 2015.

4. Intel technologies' features and benefits depend on system configuration and may require enabled hardware, software or service activation. Performance varies depending on system configuration. No computer system can be absolutely secure. Check with your system manufacturer or retailer or learn more at support.intel.com.

5. Software and workloads used in performance tests may have been optimized for performance only on Intel microprocessors. Performance tests, such as SYSmark and MobileMark, are measured using specific computer systems, components, software, operations, and functions. Any change to any of those factors may cause the results to vary. You should consult other information and performance tests to assist you in fully evaluating your contemplated purchases, including the performance of that product when combined with other products. For more information, go to intel.com/benchmarks.

6. Measured by SYSmark® 2014, a benchmark from the BAPCO consortium which measures the performance of commonly used productivity applications like Microsoft Excel® and Adobe Acrobat®. Find out more at bapco.com. System configurations for laptop: Intel® reference platform is an example new system. Products available from systems manufacturers will not be identical in design, and performance will vary. Intel reference platform: Intel® Core™ i5-6200U; PL1=15W TDP; 2C4T, turbo up to 2.8 GHz; memory: 2x4 GB DDR4-2133; storage: Intel® SSD; display resolution: 1920 x 1080. Graphics driver: 15.40.4225. OS: Windows® 7. Battery size assumption: 46 WHr. Five-year old PC: Intel® Core™ i5-5200M processor (up to 1.86 GHz, 2C4T, 3M cache) on Acer Aspire One® 1830T-3721, 18W thermal design power. BIOS: Insyde® v.1.11. Graphics: Intel® HD Graphics (driver v.8.15.10.2104); memory: 8 GB (2x4 GB) DDR3 1333 MHz; HDD: Seagate® 500 GB; OS: Windows® 7. Battery size: 62 WHr.

7. As measured by SYSmark® 2014 overall score on Intel® Core™ i6-7300U processor vs. Intel® Core™ i6-2460M processor.

Intel® Core™ i6-7300U processor: PL1=16W TDP; 2C4T, turbo up to 3.6 GHz; memory: 2x4 GB DDR4-2133; storage: Intel® SSD 636 series; display resolution: 1920 x 1080. Intel® HD Graphics 620; OS: Windows® 10.

Intel® Core™ i6-2450M processor (2.6 GHz base, up to 3.1 GHz, 2C4T, 35W TDP) measured on Lenovo® T420S; RAM: GB DDR3, storage: 500 GB HDD; display: 14" 1600 x 900 resolution; battery: 43 WHr; OS: Windows® 7. SYSmark 2014 is a benchmark from the BAPCO consortium that measures the performance of Windows platforms. SYSmark tests three usage scenarios: office productivity, media creation, and data/financial analysis. SYSmark contains real applications from independent software vendors such as Microsoft and Adobe. Reported metrics: SYSmark 2014 rating and a rating for each scenario result (higher is better for all).

Scaling efficiencies: CPU dominant, sensitive to frequency, core count, and memory. QSV enabled.

8. "Pivoting SMBs to Buy PCs," Techaisle, 2015.

9. Cybersecurity Ventures Q4, 2016.

10. "7 Enterprise Mobility Statistics You Should Know," Citrix, 2015.

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