BUSINESS SUCCESS
IS MOBILE

Access up to 10 hours of battery life[1,6] and other benefits with new technology

intel experience what's inside

A WORLD ON THE MOVE

50% The percentage of employees who currently work remotely at least a few times a week[2]

72% The forecasted percentage of the US workforce made up of mobile workers by 2020[3]

81% The percentage of companies that identify mobile technologies as strategically important to their business[3]

105 MILLION
The projected size of the mobile worker population by 2020[3]

6.5 MILLION
The predicted number of detachable tablets, including 2 in 1s, in use by 2020, growing from 800,000 in 2016[4]

EXPERIENCE REAL MOBILITY

Upgrade to the latest Intel® Core™ processors with Windows* 10 Pro

Increased productivity
- Increase productivity by up to 50%[5,6]

Greater battery life
- Provide up to 10 hours of battery life[1,6]
- Tap into battery life 3x longer than five-year-old systems[1,6]

Lower cost
- Achieve a lower total cost of ownership[7]
- Reduce cost of maintaining old infrastructure and processes[7]
- Free resources for investment in digital transformation

More time
- IT administrators estimate a 15% time savings by upgrading[8]
- Employees predict 25% more time after upgrading[8]

Power greater mobility—and opportunity—for your small business.
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1. As measured by Windows* 10 EEMBC BrowsingBench component average power. 7th Generation performance measurements and battery life projections: Intel® Core™ i5-7300U processor, PL1=15W TDP, 2C4T, turbo up to 3.5 GHz, memory: 2x4 GB DDR4-2133, storage: Intel® SSD 535 series, display resolution: 1920x1080. Intel® HD Graphics 620, OS: Windows 10.
2. *Dell and Intel Future Workforce Study Global Report*, Penn Schoen Berland, 2016.
3. "IDC Forecasts U.S. Mobile Worker Population to Surpass 105 Million by 2020," BusinessWire, June 23, 2015.
4. Langan, Jennifer, "2-in-1s Becoming the New Standard in Productivity Tools for Mobile Workers," Insights, March 3, 2017.
5. New 7th Gen Intel® Core™ vPro™ processor-based 2 in 1s are optimized for Windows 10 Pro and the applications you depend on to increase your productivity by up to 50 percent. Compared to a five-year-old PC. As measured by an overall score of SYSmark* 2014, which is a benchmark from the BAPCo* consortium that measures the performance of Windows* platforms. SYSmark tests three usage scenarios, including office productivity, media creation, and data/financial analysis using real applications from independent software vendors such as Microsoft and Adobe.
6. Benchmark (or estimated) results were obtained prior to implementation of recent software patches and firmware updates intended to address exploits referred to as "Spectre" and "Meltdown". Implementation of these updates may make these results inapplicable to your device or system.
    Software and workloads used in performance tests may have been optimized for performance only on Intel microprocessors. Performance tests, such as SYSmark and MobileMark, are measured using specific computer systems, components, software, operations and functions. Any change to any of those factors may cause the results to vary. You should consult other information and performance tests to assist you in fully evaluating your contemplated purchases, including the performance of that product when combined with other products. For more information visit intel.com/benchmarks.
7. Morey, Timothy, and Roopa Nambiar, "Using Total Cost of Ownership to Determine Optimal PC Refresh Lifecycles," Wipro Consulting Service Product Strategy and Architecture Practice, 2010.
8. Leznek, Jason, "Forrester Study Finds Windows* 10 Can Reduce Security, IT, and Productivity Costs," July 12, 2016, https://blogs.windows.com/business/2016/07/12/forrester-study-finds-windows-10-can-reduce-security-it-and-productivity-costs/.

Intel technologies' features and benefits depend on system configuration and may require enabled hardware, software or service activation. Performance varies depending on system configuration. No computer system can be absolutely secure. Check with your system manufacturer or retailer or learn more at intel.com.

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